

NEW DAY COUNSELING SERVICES, PLLC

3737 Junction Blvd Raleigh, NC 27603

919.772.0182 Office / 919.747.4202 Fax

Code of Ethics and Standards of Conduct

New Day Counseling Services, PLLC is committed to embracing and implementing high ethical standards; maintaining and exercising, at all times the highest moral and professional leadership through our responsibilities and functions. We are responsible for providing the highest quality care and ethical mental health services to children, adolescents, and adults. All services provided are based on the need of the consumer as identified assessments from qualified and credentialed mental health professionals. Through assessment, counseling, skill building, case coordination, and after –hour’s emergency services, we serve each consumer by adhering to their treatment plan, goals and needs.

We conduct operations and provide services in a manner consistent with the mission statement, vision and values and with all applicable federal and state laws and regulations. We are responsible to provide all jobs and duties as outlined in job descriptions, as well as adhere to all required duties to report abuse and neglect. We are committed to hiring only qualified and experienced contractors to provide professional services and ensure that we are trained and have the tools to effectively perform our job.

We conduct business in good faith, with integrity and in accordance with consumer rights. We believe that all consumers and family members should be fully informed of services, their rights, confidentiality, expectations for program participation, and rights to choose their treatment providers. We make every effort to protect each consumer from abuse, neglect, and exploitation. We respect the cultural value of the individual, and do not discriminate against our consumer’s base on their age, gender, sexual orientation, race, ethnicity, disability, or creed. We encourage family involvement, as well as the consumer’s natural support system.

We are to serve as example and role models to our consumers. New Day Counseling Services, PLLC strives to exhibit the highest standards of honesty, integrity, and fairness. Our conduct should be such as to protect both the person’s integrity and/or reputation of all parties involved. Integrity can accommodate he inadvertent error and the honest difference of opinion; it cannot accommodate deceit or subordination of principle.

We are committed to ethical business and billing practices, as well integrity in marketing the services we provide. We are committed to being involved in our community, advocating for consumer, and working effectively with other agencies and government entities. We are committed to this code of Ethics and Standards of Conduct. We are required to follow this code at all times when providing services for or on behalf of New Day Counseling Services, PLLC.

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